



Happy Thanksgiving

From The Board of Directors, Southampton Business Alliance:

While 2020 has certainly been a uniquely challenging year, we hope that the Thanksgiving holiday gives us all an opportunity to reflect on all the good that this year has provided for us and be thankful. Best wishes to all our members, their families and their employees, and our thanks for your ongoing support.



Town Hall Notes

November (to date):

- The proposed 120 unit condo development in North Sea was met with a large outcry from residents. The proposal was tabled by the Planning Board until Dec. 15. [Link to 27 East article here](#)
- The Town Board continued to have discussions in November for a potential balloon ban in Southampton.
- [Link here to the Town's 2021 Tentative Budget](#)

From October:

Southampton Town Board Considers Farmland Protection Strategy, Balks At Reinstating The AG-PDD

During a work session on October 1, members of the Town Board mulled the reinstatement of the AG-PDD, in a discussion with Deputy Town attorney Kathleen Murray. Since its authorization in 2001, the town enacted six AG-PDDs, she said, noting that the goals of the original law, as it pertains to farmland, haven't changed. PDDs in general offered a developer a use not contemplated by zoning, one that would also offer a required community benefit, Mr. Schneiderman pointed out. The AG-PDD doesn't contemplate any change in zoning uses, he continued. "All it does is preserve a yield."

Southampton Town Board Unanimously Agrees That An "Aquacenter" Is Permitted Use On Magee Street CPF Land

At issue was whether an aquatics center is a permitted use on property purchased with money from the Community Preservation Fund. The question arose early on, late last spring, when STAR officials first asked the board to dedicate the land, a 7-acre parcel once home to an assisted living facility.

Organizers of Chainsmokers summer concert fined \$20,000 by New York State
New York State has sanctioned Southampton, meaning the Township will not be allowed to approve permits for group gatherings without first earning approval from the state.

CMMLLP class schedule

Business Alliance members **Campolo, Middleton & McCormick LLP** host an ongoing business education & advisement seminar series:



On December 2nd at 10AM, the second session of *Back to Basics: Moving Your Business Forward in 2021*. The session will focus on Client Satisfaction, with speaker Joe Campolo and Moving Forward Seminar's Donna Sirianni. The registration link with more information is here:

https://zoom.us/meeting/register/tJUufu2trzsqHtWdWRqRi1x2YKa0A8_M5wUn

The final session of the series is on December 16th at 10AM and will focus on the book *Never Eat Alone*. Here is the registration link with more information:

https://zoom.us/meeting/register/tJwoc-qqpjMsGNwKRkLZCaObIEv5uEvi_9vg

New Covid Relief Loans Available



New York Forward Loan Fund

[Link to more information & application form here](#)

New York Forward Loan Fund (NYFLF) is a new economic recovery loan program aimed at supporting New York State small businesses, nonprofits and small landlords as they reopen after the COVID-19 outbreak and NYS on PAUSE.

NYFLF targets the state's small businesses with 20 or fewer full-time equivalent (FTE) employees (90% of all businesses), nonprofits and small residential landlords that have seen a loss of rental income.

NYFLF is providing working capital loans so that small businesses, nonprofits and small residential landlords have access to credit as they reopen. These loans are available to small businesses and nonprofits that did not receive a U.S. Small Business Administration Paycheck Protection Program of greater than \$50,000 or an Economic Injury Disaster Loan (EIDL) for COVID-19 of any amount, except for EIDL advance grant of up to \$10,000, and small residential landlords. The loans are not forgivable in part or whole. The loans will need to be paid back over a 5-year term with interest.

Long Island Development Council Loans Available through EDA CARES Act Revolving Loan Fund

Contact LIDC to Apply <<mailto:biz-loans@lidc.org>>

LIDC was selected to exclusively offer a novel low-cost loan program to aid Nassau and Suffolk County based businesses that have been impacted by the COVID-19 pandemic. This is a US Department of Commerce, Economic Development Administration (EDA), Coronavirus Aid, Relief, and Economic Security (CARES) Act Revolving Loan Fund Supplemental Disaster Recovery and Resiliency Investment. The Revolving Loan Fund (RLF) is designed to alleviate sudden and severe economic dislocation caused by the coronavirus (COVID-19) pandemic, to provide permanent resources to support economic resiliency, and to further the long-term economic adjustment objectives of the Long Island region.

- These are \$50,000 - \$500,000 business loans for Long Island's businesses that were affected by COVID-19. Basic information is:
- Simple rate at 1% first year, 2% second year, 3% third year, then after 5% for the remaining life of loan, 5 - 10 years term.
- Working capital funding that also can be utilized for COVID- 19 preparedness, workplace safety, PPP, and economic recovery – hiring back furloughed or laid-off workers and/or new hires.
- Manufactures, agricultural, aquaculture, wineries, breweries, commercial fisheries, wholesale or business to business, distributors, legal practice, accounting practice medical practice, construction, transportation, computer software, computer hardware, bio-tech, bio-medical, pharmaceutical, electronics, advanced optics, entrepreneurial incubators, environmental or energy related technology, project resulting in industrial modernization or innovation in life sciences.
- A sliding scale application fee and 1% amount of loan commitment fee are both due at commitment.

NY State Covid Updates Link:

County Executive Bellone and Andrew Cuomo are urging residents to limit contact in the coming weeks as Covid-19 cases have risen to the highest point since May. Officials are warning of potential restrictions and shutdowns in the coming weeks if numbers continue to rise.

[Learn about the "Cluster Initiative" and see updated cluster zone data here](#)

Have you seen or heard our "Mask It Up" Ads?



The Southampton Business Alliance Board of Directors is sponsoring a local media campaign to support local businesses in their difficult task of asking for public compliance with face mask regulations.

In addition to online and social media ads, we are running a morning drive spot on WLNG recorded by non-other than local legend Rusty Potts!

Please let us know your ideas on how we can support you! email Sheryl Heather shbizalliance@gmail.com.

Please note our new office email: shbizalliance@gmail.com



Balancing our local heritage and a thriving business community.

Thank you to our corporate sponsors:

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[Altice USA](#) | [Long Island Center For Recovery](#)
[Discovery Land Company](#) | [Seafield Center](#) | [Suffolk Federal Credit Union](#)**

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Do you have good news to share about you or your business?

E-mail us at shbizalliance@gmail.com to be included in the next newsletter!

... and if you know someone who shares our interest in protecting the business community, please pass along a membership application! [Download membership application here](#)



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