

HAVE A SAFE & HAPPY HOLIDAY

A message from our President | Larry Hoffman



I absolutely hate the phrase “the new normal” and the Covid pandemic made that phrase mainstream. In the business world, was anything ever “normal” to begin with? Business people are dynamic individuals who are thoughtful and solutions oriented and the restrictions in dealing with Covid sharpened those skills. We’ve pivoted more times than I can count but we’ve all learned things about our businesses and models throughout the process.

Things are happening, people are getting warmed up again, the virus is slowing down, masks are coming off - I see smiles and lipstick! With new guidance coming every day, there are new challenges to deal with and the once most striking is how busy we are. Staffing and supply chain issue will resolve itself soon too. Nothing we haven’t seen before or unable to cope with. We’ve all been pivoting for many years and will continue to do so.

Go outside, take your mask off, take a deep breath, smile — and, stay well.

Larry Hoffman, President of the Board, Southamptn Business Alliance
Owner/Operator: Docker’s Waterside Restaurant & Marina



Town Hall Notes

Legalized Marijuana Referendum?

At a May 6th Work Session, the Town Board discussed a possible referendum vote for legalized marijuana dispensaries. Voters would be asked “Should the Town opt out of the ability to allow retail dispensaries and on-site consumption venues in Southampton?” There has not been a formal motion made on the proposal.

Addressing skyrocketing property values:

The Town Board is retaining the services of an outside appraisal company to help generate data depicting the true value of properties across the Township. The current real estate market boom is a blessing to many, but puts us further behind in efforts to have homes available for our local working families.

Important New NY State Legislation



Revised mask mandates:

NY State has lifted mask mandates for people who are fully vaccinated, but businesses still have guidelines! The Business Alliance continues to run a series of public service notices on WLNG and in local electronic media encouraging the public to support local businesses by following proper guidelines. [See the latest CDC and NY State Guidance information here.](#)

Workforce safety bill enacted:

A802681B “Prevents occupational exposure to an airborne infection disease” We brought this bill to your attention a few weeks ago. It was passed by both the Assembly and the Senate and signed by the Governor this month. This law will require businesses to provide safety measures preventing spread of infectious disease between workers, with reporting & accountability requirements.

We are working with LIBI and other business groups to understand the full impact on local businesses and will be reporting to you.

[See the full bill here](#)

Renters and Small Business assistance available

\$3.5 billion in relief aid is being distributed to New York renters and small businesses that have been financially impacted by the COVID-19 pandemic. For its Emergency Rental Assistance Program (ERAP), New York State will distribute up to \$2.7 billion to qualifying households, including up to 12 months of past-due rental assistance, 3 months of proactive rental assistance, and 12 months of outstanding utility payments.

Additionally, \$800 million in remaining assistance will be provided to the small business recovery grant program, which aims to support small businesses on

their path to financial recovery. Businesses will be eligible to receive up to \$50,000 in grant funding that may be used to cover operating and business expenses, including payroll, rent, taxes, utilities, etc. See the full news release [here](#)

Golf 2021 | Registration is now open!



October 26, 2021
Baiting Hollow Golf Club



Honoring our 2021 Person of the Year:

Dr. Peter Michalos Chairman, Hampton Health Society

Golf Registration Now Open | Sponsorships Available

Email for information: shbizalliance@gmail.com

Thank you, Hole In One Sponsors:
LEXUS | Lexus of Southampton



Mercedes-Benz of Southampton



RESERVE NOW! 28th Annual
Southampton Business Alliance GOLF 2021

Honoring our 2021 Person of the Year:
Dr. Peter Michalos
Chairman, Hampton Health Society

Wednesday, October 26, 2021
Baiting Hollow Golf Club
Baiting Hollow, New York 11933

Lunch and registration 10:30 a.m. | Noon Shotgun
5:30 Cocktails and Awards Dinner
100 Club Drive (off Warner Avenue)
Baiting Hollow, New York 11933

SPONSORSHIP AVAILABLE:
2000 Dinner Sponsor (seated) \$2,000
1000 Golf Cart Sponsor (tee sign) \$1,000
500 Golf Cart Sponsor (tee sign on cart) \$500
250 Tee Sign Sponsor \$250
500 Awards Sponsor \$100

Please reserve now | Thank you for your support!

1. Name: _____
2. Name: _____
3. Name: _____
4. Name: _____

Phone please see on form above
Preferred business before (Full name is main contact)
1. Name: _____ City: _____
2. Name: _____
3. Name: _____
4. Name: _____

Checks are payable to:
Southampton Business Alliance
Mail to P.O. Box 58, Hampton Bay, NY 11946
For this form email: shbizalliance@gmail.com or call: 631-286-2335

Download registration/sponsorship form here

The Southampton Business Alliance Board of Directors is pleased to announce our 2021 honoree will be Dr. Peter Michalos from Southampton. While he has a decades-long record of community service, his heroic efforts to support both patients and front-line workers during the Covid-19 crisis deserve public recognition.

Dr. Michalos has an ophthalmology practice in Southampton Village, and is an Associate Professor of Clinical Ophthalmology, Columbia

University Vagelos College of Physicians and Surgeons and Past President of the Medical Staff and Past Chief of Surgery at Stony Brook Southampton Hospital.

He is Chairman of the Hampton Health Society, a charitable group formed in 2004, dedicated to the needs of healthcare and emergency services on the East End. Over the last 15 years, they have funded education programs and directly provided new, state-of-the-art medical equipment and supplies to local hospitals, doctors, nurses, and police.

Over the past 15 months, Dr. Michalos spearheaded the efforts that raised over \$450,000 to purchase and deliver 12 state-of-the-art intensive care unit life support ventilators to Stony Brook Southampton Hospital, thousands of N95 masks to medical, police and local municipal staff personnel on the Covid-19 front lines, and procured 18 life-sustaining helmets for use if the hospital ICU was overrun.

Support The Moriches Bay Project



SAVE OUR BAY

**Ray Dowd invites you to a breakfast
featuring "Oyster Farming."**

Join us for a fun and educational experience!

When: Saturday May 29th, 9:30am - 11:30am

Where: 65 Stevens lane, Westhampton Beach

(plenty of parking at Village Marina or behind Main St.)

Coffee and bagels will be served

\$25.00 donation is appreciated.

Moriches Bay Project™ scientists will teach you how to make an oyster cage and set up an oyster farm. This is a REAL hands-on demonstration so come prepared to be in the water helping to build this farm.

KIDS WELCOME!

Did you know one oyster filters 50 gallons of water a DAY? Learn more as to WHY oyster farming is so important to our Bay.

**WE ALL LIVE, WORK, AND PLAY ON THE BAY, AND HAVE A
RESPONSIBILITY TO CARE FOR IT!**

We will be presenting our newest "Backyard Gardening Program"
AND..... be one of the first to learn what about the "Bay Box."

www.morichesbayproject.org

Vaccination/Mask Up Campaign continues



The Southampton Business Alliance Board of Directors continues to sponsor media campaign to support local businesses in their difficult task of asking for public compliance with face mask regulations.

In addition to online and social media ads, we are running a morning drive spot on WLNG recorded by non-other than local legend Rusty Potts!

Please let us know your ideas on how we can support you! email Sheryl Heather shbizalliance@gmail.com.

Please note our new office email: shbizalliance@gmail.com



Thank you to our corporate sponsors:

[Rechler Equity Partners](#) | [The Hampton Business District](#)
[Altice USA](#) | [Long Island Center For Recovery](#)
[Discovery Land Company](#) | [Seafield Center](#) | [Suffolk Federal Credit Union](#)

Southampton Business Alliance Executive Committee:

President: **Larry Hoffman**, Dockers Waterside Restaurant & Marine
Vice President: **John LaMura**, Esq
Secretary: **Bob Strebels, Jr.**, Sabel & Oplinger
Treasurer: **Joe Mammina**, Friedman LLP
Immediate Past President: **Ann LaWall**, Ann LaWall & Company

Directors: Ellen Cea, Rechler Equity Partners

Sheryl Heather (Executive Director), Spring & Summer Activities
Tony Panza, Topaz Builders | **Mollie Scruggs**, Southampton Limousine/Compass Realty
Aram Terchunian, First Coastal Corp.

Do you have good news to share about you or your business?
E-mail us at shbizalliance@gmail.com to be included in the next newsletter!

... and if you know someone who shares our interest in protecting the business community, please pass along a membership application! [Download membership application here](#)

